

Curriculum Vitae

Adam W. Love

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EDUCATION

Doctor of Philosophy (May, 2008)

- University of Tennessee, Knoxville, TN
- Field of study: Sport studies
- Area of specialization: Sociology of sport
- Dissertation title: *Imagining the Fields: A Sociology of Sport Management and Sociology of Sport*

Master of Science (May, 2004)

- University of Tennessee, Knoxville, TN
- Field of study: Sport studies
- Area of specialization: Sport management
- One of five students in the nation to receive a *Postgraduate Scholarship* from the National Association of Collegiate Marketing Administrators (NACMA)

Bachelor of Arts (August, 2002)

- Washington State University, Pullman, WA
- Major: Sport management, Minor: Communications
- Graduated Magna Cum Laude
- Presented with the *Major of the Year Award for Sport Management* from the National Association for Sport and Physical Education (NASPE) for 2001-02
- Two-time recipient of the *Departmental Endowment Scholarship* from the Sport Management Department
- Recipient of the *Katie Knapp Whitworth Estate Scholarship* from the Edward R. Murrow School of Communications
- Completed an advanced Spanish program through International Studies Abroad at Universidad Veritas in San José, Costa Rica

ACADEMIC APPOINTMENTS

Assistant Professor, Mississippi State University (August 2008-present)

- Perform research, teaching, and service duties in the Department of Kinesiology
- Developed a Sport Studies undergraduate degree concentration offering options for a cognate area in either business or communication (effective fall 2009)
- Faculty Affiliate of the College Sport Research Institute

Graduate Teaching Associate, University of Tennessee (July 2005-July 2008)

- Taught, organized, and managed undergraduate courses in sport studies
- Fully responsible for all instructional tasks including generating syllabi and assigning final grades
- Received Chancellor's Graduate Teaching Award (one of four recipients in 2007)

RESEARCH ACTIVITIES

Publications in Refereed Journals

Love, A., Lim, S. Y., & DeSensi, J. T. (2009). Mianne Bagger: A transitioned woman's efforts for inclusion in professional golf. *Women in Sport and Physical Activity Journal*, 18(1), 68-77.

Koo, G. Y., & Love, A. (2007). Effects of cause related marketing (CRM) on team-public relationships. *Korean Journal of Sport Management*, 12(4), 27-37.

Research Submitted for Publication

Love, A., & Kim, S. (in review). Sport labor migration and collegiate sport in the United States: A typology of migrant athletes. Submitted to the *International Review for the Sociology of Sport*.

Love, A., Hardin, R., Koo, G. Y., & Morse, A. (in review). Effects of motives on satisfaction and behavioral intentions of volunteers at a PGA TOUR event. Submitted to the *International Journal of Sport Management*.

Love, A. (in review). Public sociology and the sociology of sport. Submitted to the *Sociology of Sport Journal*.

Research to be Submitted for Publication

Love, A., & Bemiller, J. Attorney General v. MIAA revisited: In looking back over the last quarter century, did the Supreme Court of Massachusetts get it right? To be submitted to the *Journal of Legal Aspects of Sport*.

Dzikus, L., & Love, A. Soccer as never before? Exploring postmodern representations of George Best and Zinédine Zidane. To be submitted to *Soccer and Society*.

Refereed Presentations

Love, A., Hardin, R., Koo, G. Y., & Morse, A. (2009, May). *Mediating Effects of Satisfaction on the Relationship between Motivation and Behavioral Intentions for Volunteers at a PGA TOUR Event*. Paper presented at the North American Society for Sport Management (NASSM) Conference, Columbia, SC.

Kim, S., Love, A., & DeSensi, J. T. (2009, May). *Diversity in Intercollegiate Athletics: The Perceptions of Student-Athletes*. Paper presented at the North American Society for Sport Management (NASSM) Conference, Columbia, SC.

Morse, A., & Love, A. (2009, April). *Academic Progress Rates and their Relationship to On-Court Success in NCAA Division I Men's and Women's Basketball*. Paper presented at the College Sport Research Institute (CSRI) Conference, Chapel Hill, NC.

Love, A., Kim, S., & DeSensi, J. T. (2008, November). *Migrant Athletes and Collegiate Sport in the United States*. Paper presented at the 29th annual North American Society for the Sociology of Sport (NASSS) Conference, Denver, CO.

Love, A. (2007, November). *Public sociology and the sociology of sport*. Paper presented at the 28th annual North American Society for the Sociology of Sport (NASSS) Conference, Pittsburgh, PA.

Dzikus, L., & Love, A. (2007, November). *Zidane: A postmodern portrait?* Paper presented at the 28th annual North American Society for the Sociology of Sport (NASSS) Conference, Pittsburgh, PA.

Koo, G. Y., & Love, A. (2007, May). *The role of sport team-public relationships in strengthening team identification*. Paper presented at the Academy of Marketing Science (AMS) Conference, Coral Gables, FL.

Refereed Presentations (cont.)

- Love, A., Bemiller, J., Hardin, R., & Koo, G. Y. (2007, March). *Attorney General v. MIAA revisited: In looking back over the last quarter century, did the Supreme Court of Massachusetts get it right?* Paper presented at the Sport and Recreation Law Association (SRLA) Conference, Chapel Hill, NC.
- Love, A. (2006, November). *Guilty...of being marginalized: Examining legal impediments to gender equity.* Paper presented at the 27th annual North American Society for the Sociology of Sport (NASSS) Conference, Vancouver, British Columbia, Canada.
- Lim, S. Y., & Love, A. (2006, November). *Mianne Bagger: A story of challenging the gender binary in sport.* Paper presented at the 27th annual North American Society for the Sociology of Sport (NASSS) Conference, Vancouver, British Columbia, Canada.
- Love, A. (2006, February). *Utilizing a cultural studies perspective to examine youth physical education.* Paper presented at the 11th annual Southeastern Association of Educational Studies Conference, Knoxville, TN.

Invited Presentations

- Love, A., Hardin, R., Koo, G. Y., & Morse, A. (2009, March). *Mediating Effects of Satisfaction on the Relationship between Motivation and Behavioral Intentions for Volunteers at a PGA TOUR Event.* Poster presented at the MSU College of Education 2nd Annual Faculty/Student Research Forum, Mississippi State, MS.
- Love, A., & Morse, A. (2009, March). *The Sport Industry and Sport Administration.* Presentation given to the MSU MBA Association, Mississippi State, MS.
- Dzikus, L., & Love, A. (2008, February). *Soccer as never before? Postmodern representations of George Best and Zinedine Zidane.* Paper presented at the University of Tennessee Department of Exercise, Sport, and Leisure Studies research seminar, Knoxville, TN.
- Love, A., & Bemiller, J. (2007, September). *Attorney General v. MIAA revisited: Should boys and girls be allowed to compete together?* Paper presented at the University of Tennessee Department of Exercise, Sport, and Leisure Studies research seminar, Knoxville, TN.
- Love, A. (2006, March). *Promote the future: Service learning at the Women's Basketball Hall of Fame.* Poster presented at the 2nd annual College of Education, Health, and Human Sciences Graduate Student Colloquium, Knoxville, TN.

Invited Presentations (cont.)

Love, A. (2006, March). *Gender construction in physical education: A cultural studies perspective*. Paper presented at the University of Tennessee Cultural Studies Department Colloquium, Knoxville, TN.

Grants/Funding

- *Viking Classic PGA Tour event*. (2008, September). Grant and gifts-in-kind funded by the Viking Classic in the amount of \$6,850. Project involved taking a group of undergraduate sport communication and graduate sport administration students to work and conduct research at the event.
- *Travel, Events, and Management in Sport (TEAMS) Conference*. (2008, October). Grant and gifts-in-kind funded by TEAMS in the amount of \$10,742. Grant allowed seven undergraduate and graduate MSU sport administration students to travel to the 2008 TEAMS Conference in Pittsburgh, PA.
- *Mississippi State University Faculty Travel Grant*. (2008, November). Received a grant in the amount of \$450 from the Office of Research and Economic Development to attend the 2008 North American Society for the Sociology of Sport Conference in Denver, CO.
- *Utilizing Online Technology to Facilitate Critical Thinking and Discussion in Sport Studies 335*. (2006, February). Grant in the amount of \$500 from the University of Tennessee Innovative Technology Center.
- *University of Tennessee Graduate Student Travel Fund*. (2007, November). Received a grant in the amount of \$180 to attend the 2007 North American Society for the Sociology of Sport Conference in Pittsburgh, PA.
- *University of Tennessee Graduate Student Travel Fund*. (2007, March). Received a grant in the amount of \$200 to attend the 2007 Sport and Recreation Law Association (SRLA) Conference in Chapel Hill, NC.
- *University of Tennessee Graduate Student Travel Fund*. (2006, November). Received a grant in the amount of \$300 (the largest amount that can be given to a graduate student) to attend the 2006 North American Society for the Sociology of Sport Conference in Vancouver, British Columbia, Canada.

Research Supervision

Directed Individual Study Supervisor, Mississippi State University

- Tim Bailey & Marshall Welch (Summer 2009): *“Globalization and Sport”*
- Wonyoung Kim (Spring 2009): *“Globalization and Sport”*
- Meggan Franks (Spring 2009): *“The Impact of Commercialization in U.S. Track and Field”*
- Stephen Foshee & Kim Rice (Spring 2009): *“The NCAA Arms Race: The Case of Videoboards”*

Comprehensive Exam (Presentation Format) Supervisor, Mississippi State University

- Stephen Foshee (presented April 23, 2009): *“The Arms Race in Collegiate Athletics as Related to the Construction of Video Scoreboards”*

Comprehensive Exam (Written Format) Supervisor, Mississippi State University

- Summer 2009: Tyler Bratton (Sport Event Management)
- Spring 2009: Catherine Glass (Sport Ethics & Sport Law), Wonyoung Kim (Sport Ethics & Sport Law), Daniel Morgan (Sport Ethics & Sport Law), Kim Rice (Sport Ethics & Sport Law), Shelby Sims (Sport Ethics & Sport Law)

Research Awards and Honors

Faculty Affiliate of the College Sport Research Institute (2009)

- Institute’s mission includes encouraging and supporting interdisciplinary and interuniversity collaborative college sport research, serving as a research consortium for college sport researchers, and disseminating college sport research to academics, practitioners, and the general public.

TEACHING EXPERIENCE

Graduate Courses Taught

SS 8123: Sport Administration

- Mississippi State University: one section (Fall 2009 - 1 section of 22 students).
- Course seeks to provide insight into the key decisions made by managers and administrators in the sport industry. Areas of the sport industry covered include leagues, teams/clubs, players, college sports, sponsorship, club marketing, broadcasting/media, stadiums, and valuation/profitability

PE 8883: Sport Ethics

- Mississippi State University: one section (Spring 2009 - 1 section of 15 students).
- Course seeks to help students develop knowledge regarding ethical issues associated with sport and sport management as well as understand various theories associated with ethics and moral development related to leadership in various sporting contexts.

Graduate Courses Taught (cont.)

Sport Studies 595: Readings in Sport Studies

- University of Tennessee: one section (Fall 2006 - 1 section of 10 graduate students).
- Served as a teaching assistant to Dr. Jeffrey Fairbrother
- Assisted in the selection of articles to be read in the class, aided in the preparation and delivery of class sessions, and facilitated class discussion and activities
- Course is designed to advance the students' understanding of the wide range of factors that influence (directly or indirectly) human sport performance.

Undergraduate Courses Taught

SS 2003: Foundations of the Sport Industry

- Mississippi State University: one section (Fall 2009 - 1 section of 23 students).
- Course provides an introduction to and overview of the body of knowledge in sport management, including an examination of the sport industry and sport-related organizations.

PE 4990: Communication Management in Sport

- Mississippi State University: one section (Spring 2009 - 1 section of 16 students).
- Course examines the relationship between sport and the media as well as the various functions of communication professionals in the sport industry, including such fields as public relations, media relations, community relations, and promotions.

PE 4990: Global Sport Business

- Mississippi State University: one section (Fall 2008 - 1 section of 12 students).
- Course is designed explore the impact of globalization trends on the sport industry as well as learn theories of globalization as they relate to sport.

Sport Studies 335: Socio-Cultural Foundations of Sport and Leisure

- University of Tennessee: four sections (Fall 2005 - 2 sections of approximately 25 students each; Fall 2006 - 1 section of 36 students; Fall 2007 - 1 section of 33 students).
- Course is designed to provide an overview of the historical, philosophical, and sociological foundations of sport and leisure in American society. Students examine the relationship between sports and issues such as gender, race, ethnicity, social class, sexuality, and the media.

Undergraduate Courses Taught (cont.)

Sport Studies 336: Social Issues in Sport

- University of Tennessee: four sections (Spring 2006 - 2 sections of approximately 25 students each; Spring 2007 - 1 section of 33 students; Spring 2008 - 1 section of 34 students).
- Course explores power relations and cultural ideologies as they impact participation opportunities in sport, leisure, and physical activity. Students are expected to use think analytically and critically to explore social justice issues linked to the major spheres of social life.

Freshman Seminar 129: Gender Issues in Sport

- University of Tennessee: one section (Fall 2007 - 1 section of 8 students).
- Served as assistant instructor to Mr. Jim Bemiller, J.D.
- Assisted in the preparation of class sessions and facilitated class discussion and activities.
- Course is designed to introduce students to issues related to gender and sport and develop their ability to read and discuss research.

Invited Guest Lectures/Presentations

Physical Education 1213: Introduction to Kinesiology

- Mississippi State University: provided two guest lectures each semester from Fall 2008-Spring 2009; one lecture focused on sport history, while the other focused on sport sociology.

Sport Management 250: Foundations of Sport Management

- University of Tennessee: provided guest lectures for the class in June of 2006, 2007, and 2008 on topics related to sport management issues in college athletics.
- Course is designed to provide students with an introduction to the scope of the sport industry and an overall evaluation of sport management as a profession.

Teaching Awards and Honors

Chancellor's Graduate Teaching Award (2007)

- Award presented by the University of Tennessee Chancellor for excellence as a graduate student teacher
- One of four students in the university to receive the award

Patsy Crockett Boroviak Award (2006)

- Award presented by the University of Tennessee Department of Exercise, Sport, and Leisure Studies for excellence in academics and student leadership

Other Related Experience

Mentor, Thornton Athletics Student Life Center (2004-05)

- Helped assess academic needs of University of Tennessee student-athletes and assisted them in setting relevant goals and objectives

SERVICE ACTIVITIES

Committee Service

- Chair of Diversity & Globalization Committee, College of Education, Mississippi State University (2009-10)
- Member of Diversity & Globalization Committee, College of Education, Mississippi State University (2008-09)
 - Established College of Education diversity award, presented for the initial time at the 2009 COE Convocation on April 21, 2009.
- Member of Graduate Committee, Department of Kinesiology, Mississippi State University (2008-09)
- Member of Public Relations Committee, Department of Kinesiology, Mississippi State University (2008-09)

Student Service

- Memphis Grizzlies Professional Road Trip (April 2009)
 - Helped organize and coordinate the opportunity for MSU sport communication and sport administration students to meet with team personnel and gain insight regarding the operations of a professional basketball franchise.
- Viking Classic PGA Tour event, Madison, MS (September 2008)
 - Helped organize and coordinate the opportunity for eight MSU sport communication and sport administration students to work in tournament operations at the PGA Tour event in Madison, MS.
- Travel, Events, and Management in Sports Conference & Expo (October 2008)
 - Helped organize and coordinate the opportunity for six MSU sport communication and sport administration student to attend the annual TEAMS Conference in Pittsburgh, PA.
- MSU College Speaker Series (Fall 2008)
 - Helped coordinate a series of notable speakers from the sports industry to provide their perspective to groups of sport communication and sport administration students.

Student Service (cont.)

- Special Olympics volunteer, Starkville, MS (November 2008; April 2009)
 - Served as a volunteer and helped recruit and arrange student volunteers for the local Special Olympics event.

Other Academic Service

- Served as a session organizer at the 2007 North American Society for the Sociology of Sport (NASSS) Conference
 - Organized and chaired a session entitled “Sport sociology and sport management: Connections and disconnections”
- Participant in the 2006-07 Student-Athlete Advisory Committee “Common Cause” Luncheon
 - Designed as an opportunity to bring together University of Tennessee student-athletes, professors, and academic counselors to discuss the expectations and demands of student-athletes on campus.
- University of Tennessee Graduate Student Senate (Fall 2006)
 - Student Representative for the Department of Exercise, Sport, and Leisure Studies
- Graduate Student Hooding Ceremony - University of Tennessee (Fall 2006)
 - Assisted with the ceremony by acting as an usher
- Member of faculty position search committee (2005-06)
 - Served on the search committee for a faculty position specializing in the socio-cultural foundations of sport and leisure in the Department of Exercise, Sport, and Leisure Studies at the University of Tennessee
- Participant in the “Best Practices in Teaching Program,” (Fall 2005)
 - Program sponsored by the University of Tennessee Dean of Graduate Studies. Designed to help graduate students and new faculty develop and enhance their teaching ability.

Additional Volunteer Work

- Service learning project, Women's Basketball Hall of Fame (2005-06)
 - Worked in a variety of functions at the Hall of Fame while completing a service learning project designed to explore the relationship between theory and practice. Assisted in facilitating a number of special events and tours, while also working with the facility manager to develop strategies to make the organization more effective.
- Luminaria Chair, American Cancer Society Relay For Life (2005-08)
 - Volunteered as Luminaria chair, helping to organize the American Cancer Society's annual fundraising event held in Downtown Knoxville.
- Washington Boys' and Girls' AA/A/B State Track & Field Meet (2002)
 - Volunteered as a public address announcer for the event
- Washington State University Campus to Community Program (1998-2002)
 - Volunteered with various environmental projects, such as streambed restoration
- Babe Ruth League Baseball (2001)
 - Served as head coach of 13/14-year-old boys' baseball team in Pullman, WA

Additional Professional Experience

Timeout Coordinator, Tennessee Women's Basketball Games (2002-2008)

- Working with television producers to coordinate timeout logistics at games covered by networks such as CBS, ESPN, and Fox Sports.

Graduate Assistant, UT Women's Athletics Department, (2002-04)

- Acted as the primary media contact for the women's volleyball and tennis (2003-04 season), and women's swimming & diving and rowing teams (2002-03)
- Designed, wrote and edited media guides that received numerous awards from the College Sports Information Directors of America (CoSIDA), including:
 - "Best in the Nation" for the 2002-03 rowing media guide
 - "Second in the Nation" for the 2003-04 tennis media guide
 - "Best Cover" and "Fifth in the Nation" for the 2003 volleyball media guide
- Assisted in hosting numerous NCAA and Southeastern Conference (SEC) events, including the NCAA Women's Basketball Tournament, NCAA South Region Cross Country Championships, NCAA Women's Tennis Regionals, SEC Track & Field Championships, and SEC Women's Tennis Championships

Press Conference Moderator, 2005 NCAA Women's Basketball Tournament

- Moderated press conference for Tennessee Head Coach Pat Summitt's NCAA record-breaking 880th win

Additional Professional Experience (cont.)

Event Management Assistant, 2003 Knoxville Open Golf Tournament

- Assisted tournament personnel and Nationwide Tour officials with various event preparations and operations

Student Assistant, Washington State University Athletic Department (2000-02)

- Handled daily media relations operations for the WSU swimming and cross country teams, including composing media guides, writing press releases, and coordinating interviews with the media
- Assisted in hosting events such as the NCAA Women's Basketball Tournament and Pacific-10 Conference Swimming and Diving Championships

Weight Room Supervisor, Washington State University (2001-02)

- Assisted patrons, enforced policies, conducted orientations for new and/or prospective members at the University Recreation Center